

# furniture with a purpose.

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Before it made furniture, Pawleys Island hammocks made...hammocks. It all started in 1889 when riverboat captain Joshua John Ward fashioned an innovative rope hammock to get a cool night's sleep in Carolina low country. Since then, the company made over a million hammocks. It's safe to say they know a thing or two about hammocks...and tradition.

Move forward to 2013, when another innovation began ... the company decided to develop a line of casual outdoor furniture in keeping with the relaxed traditions of its world famous Pawleys Island hammocks.

The company set out to create casual furniture that was both durable and aesthetically pleasing. Launched in the spring of 2014, the introductory line was well received and garnished high praise at the High Point Furniture Market. Since that time, numerous pieces have been added to the line, now totaling 30 choices. This year color options have been expanded to a wider range of 16 with the introduction of Turquoise, Paw-



leys Deep Green and Pink (*more on that later*).

Pawleys Island furniture features many benefits which set it apart from regular outdoor furniture. It's made of heavy-duty HDPE poly-lumber. What exactly is HDPE poly-lumber? High-Density Polyethylen... well, in simpler terms, recycled plastic. It isn't flimsy plastic associated with mass-market furniture, it's heavy duty and durable designed for years of enjoyment. It will not splinter like wood; it will not fade — no need to repaint here; and it is mold and mildew resistant, as well.

The designers paid significant attention to small details like concealing joints, for a cleaner look, making seats wider than the competition, using marine-grade 316 heavy duty stainless steel fittings, designed not to rust, and constructing armrests with ample space. Pawleys Island furniture is ideal for casual nights chatting around a fire pit, catching up with friends while grilling out, doing some outdoor reading or simply watching the kids play. Customers can rest

easy in the decision to invest in Pawleys Island furniture knowing the company supports American workers as the furniture is handcrafted in Greenville, North Carolina.

With the success the line has experienced, a sense of genuine thanks moved across the company, and it was decided to give back. But how? Because cancer had touched many lives in the company, directly or indirectly, Pawleys Island contacted Making Strides, a division of the American Cancer Society®.

Through an ongoing arrangement, the company will donate a portion of all furniture sales to this worthy cause. Pink lumber was recently introduced to further awareness. Several better selling pieces are now offered in pink — to show support for someone fighting cancer or as a remembrance piece. That's furniture with a purpose — and a good one, at that.

To view the entire line and learn more visit: [www.pawleysislandhammocks.com](http://www.pawleysislandhammocks.com).

## THE PAWLEYS LIFE



For over 125 years the standard bearer for handcrafted hammocks, Pawleys Island® is also now the brand for fully outfitting your outdoor living space. Our Durawood™ poly-lumber furniture features 316 marine grade rust proof fittings and a lifetime residential warranty. Bring a little of the Pawleys Life home today.



Handcrafted in the Carolinas

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